



Rotem Myasnikov

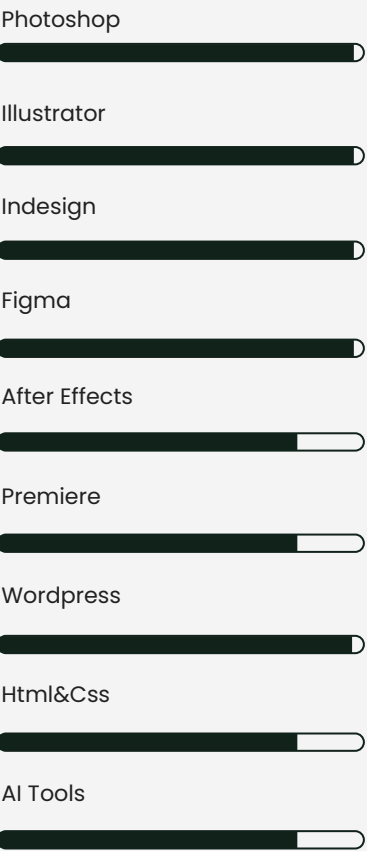
Graphic Designer

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Top 5 things you should know about me:

- Ability to design and create in the digital, interactive and print fields.
- Strong attantion to details.
- Ability to work on a multiple projects at once.
- Technical orientation and self-learning.
- Ability to work under tight schedule and deliver to deadline.

Skills



Languages:
Hebrew, English (very high level)

Education

- 2017-2018 Mentor Collage**
Graduated studies in Interactive design. Concept developing, Web design, UX, UI, Wordpress, Css3 and HTML5.
- 2016-2017 IAC Collage**
Graduated studies in graphic design for Visual communication. The basics of graphic design, branding, typography and more.

Work Experience

2022-Current

Marketing Designer at “SSV Labs” – B2B Startup | Crypto industry .

- Ability to strategize, plan, and execute high-quality design campaigns.
- Deep understanding of visual identity and brand development.
- Expertise in creating marketing assets, including banners, newsletters, landing pages, social media visuals, infographics, and presentations.
- Experience in designing offline materials such as booth designs, conference assets, swag, and internal company collateral.

2019-2022

Marketing Designer at “Shareit” – Digital Agency.

- Expertise in concept development and branding.
- Skilled in designing marketing materials, including social media assets, web pages, newsletters, and promotional materials.
- Strong understanding of website creation and development using WordPress and Elementor.
- Experienced in coordinating processes with R&D and Product Managers.
- Ability to manage large-scale projects for high-profile clients.

2017-2019

Graphic Designer at “Heidia”– Advertising company.

- Concept developing and branding in the print field.
- Experience in typography, hierarchies designs, compositions, and layouts/grids.
- Experience with producing pitch deck marterials and company presentations.
- Working under tight schedules and short deadlines.

2013-2015

Military Service – Head Office of the Lieutenant Colonel in the Ministry of Defense.

- Experience with office management and taking care of tasks with high classification.
- Ability to work under tight schedules and work on a multiple projects at once.
- Ability with organizing and time management.

Hobbies & Interests:



You can also find me here: [Linkedin](#)

THANK YOU ♥